

# B2B Brokerage Workshop

## Energy Management

**INVITATION**  
**Wednesday**  
**27 Nov. 2019**  
**14.00 h TZA**  
**Aachen (D)**

A **Cross Border** Matchmaking Event

## B2B Brokerage Workshop

### Energy Management

Our brokerage workshop on energy management aims to connect regional and cross-border companies and institutes in the three-country region of Belgium, Germany and the Netherlands.

In concrete terms, the workshop will deal with **storage technologies** (electrical, thermal, chemical, mechanical), **industry coupling** (electricity, heat or cold supply, transport and industry) and **energy management**.

We would like to give you the opportunity to get in touch with other regional companies and institutions and to benefit from an exchange of information on cross-border cooperation. In the medium term, your new contacts should provide opportunities for future research and development projects.

Within "HYPEREGIO - Innovation2Market" AGIT mbH and the cooperation partner EurA AG are happy to assist you in the further development of your cooperation and in the search for funding programmes.

Use this opportunity to find your perfect match!

**We look forward to welcoming you!**

Your HYPEREGIO Partners

**AGIT**  
Gründen. Ansiedeln. Fördern.

Innovation Hub Euregio Meuse-Rhine  
**HYPEREGIO**  
Innovation2Market

## Programme

Wednesday, 27 November 2019  
TZA Aachen (D)

<b>14:00</b>	<b>Registration</b>
<b>14:15</b>	<b>Welcome and Introduction</b> Peter Gier, AGIT mbH
<b>14:30</b>	<b>Introduction of the participants</b>
<b>15:00</b>	<b>"High-performance cold storage solutions for BackUp system" - Example of a successful cross-border project initiation</b> Mark Görög, EurA AG
<b>15:30</b>	<b>Development of business cases</b> <i>Moderation:</i> Mark Görög and Florian Mrosek, EurA AG
<b>16:30</b>	<b>Wrap-up</b>
<b>17:00</b>	<b>End</b>

## Invitation

### B2B Brokerage Workshop

We would be pleased to welcome you to our brokerage workshop on 27 November 2019.

#### Address venue

TZA Technology Centre Aachen  
Conference Room K6, 1st floor  
Dennewartstr. 25 - 27  
52068 Aachen, Germany

## Registration

Please register with this link **REGISTRATION** or reply by sending an email to: **d.mueller@agit.de** (Doris Müller).

By registering for this event, you agree to the following: Inclusion of your details on participant lists, providing contact information to other participants before and after the event, receipt of invitations to further events of the project partners, publication of photographs and film recordings. Your consent can be revoked at any time with effect for the future. Further information: [www.hyperregio.eu](http://www.hyperregio.eu)

*This is a joint "HYPERREGIO – Innovation2Market" event within the EMR Interreg VA programme.*



Contact:



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In cooperation with



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Ministerium für Wirtschaft, Innovation, Digitalisierung und Energie des Landes Nordrhein-Westfalen



AGENTSCHAP INNOVEREN & ONDERNEMEN



Provincie Noord-Brabant



Start at  
**hyperregio.eu**

## HYPERREGIO – I2M

### Find your Perfect Match!

Do you have a particular "close-to-the-market" innovation and are you looking for complementary cross-border business partners to realize marketable solutions?

HYPERREGIO – Innovation2Market supports you in boosting your mature innovation (TRL 5-8), which is still in a pre-competitive stage!

- Join our interdisciplinary application- and B2B-oriented **euregional events and matchmakings**
- Benefit from the support of our **BDS-managers**, connecting you to other SMEs and – if needed – major enterprises or knowledge institutions
- And profit from our **assistance in finding** suitable **European and regional fundings** to realise your joint innovation project
- Exchange innovative ideas and expand your network: Register for free on our **Digital Innovation Platform (DIP)** and become visible to potential partners: **hyperregio-dip.eu**

Start at  
**hyperregio.eu**