

# B2B Match- making Smart Industry

## Data Transfor- mation and Industry 4.0: Up for a Smart Start!

**INVITATION**  
**Thursday,**  
**25th October**  
**2018, 13.00 h**  
**Provinciehuis,**  
**Maastricht (NL)**

A **Cross Border** Matchmaking Event

## B2B Matchmaking Smart Industry

### Data Transformation and Industry 4.0: Up for a Smart Start!

The project partners of the HYPEREGIO Innovation-2Market project kindly invite you for the Smart Industry Partner matching.

Industry 4.0 is a major challenge for all players in the manufacturing industry in our region. This so-called digital transformation offers plenty of opportunities for large companies, but certainly also for small and medium-size enterprises. Data plays an important role in this: it provides insight into the past and present, but also in the future.

As part of the Interreg HYPEREGIO programme "Innovation2Market", LIOF (Maastricht, The Netherlands), DSP Valley (Leuven, Belgium) and AGIT (Aachen, Germany) organise a special matchmaking event on this theme. You will be informed about the opportunities for your company, but you will also hear experiences from other companies on this topic. Dutch, German and Belgian companies will share their knowledge and challenges with you.

During the event we will try to match the demand with the offering, the problem with the solution and this in a cross-border way of cooperation.

**We look forward to your visit!**

Your HYPEREGIO Partners



Innovation Hub Euregio Meuse-Rhine  
**HYPEREGIO**  
Innovation2Market

## Programme

Thursday 25th October, 2018  
Provinciehuis, Maastricht (NL)

**13:00** **Registration of the participants**  
**Welcome and introduction**

**13:35** **Manufacturing Industry in Limburg**  
Dr. Joost van den Akker, Regional Minister  
of Economic Affairs

**13:50** **HYPEREGIO - Innovation Hub Euregio**  
**Meuse-Rhine**  
Ralf P. Meyer, Project Manager, AGIT mbH

**14:00** **Data as vital part of digital transformation**  
Prof. Dr. Volker Stich, Managing Director,  
FIR e. V.

**14:25** **Short break**

**14:45** **Pitching session**

- AimingTools (NL)
- Open Plus (NL)
- Mediaan (NL)
- Flanders Make (BE)
- Ivengi (NL)
- AMEPA (DE)
- Itility (NL)

**Short break**

**16:00** **1 on 1 Meetings**

**17:00** **Networking**

## Invitation

### B2B Matchmaking

We would be pleased to welcome you to our matchmaking event on 25 October 2018.

#### Provincie Limburg

Limburglaan 10  
36229 GA Maastricht (The Netherlands)

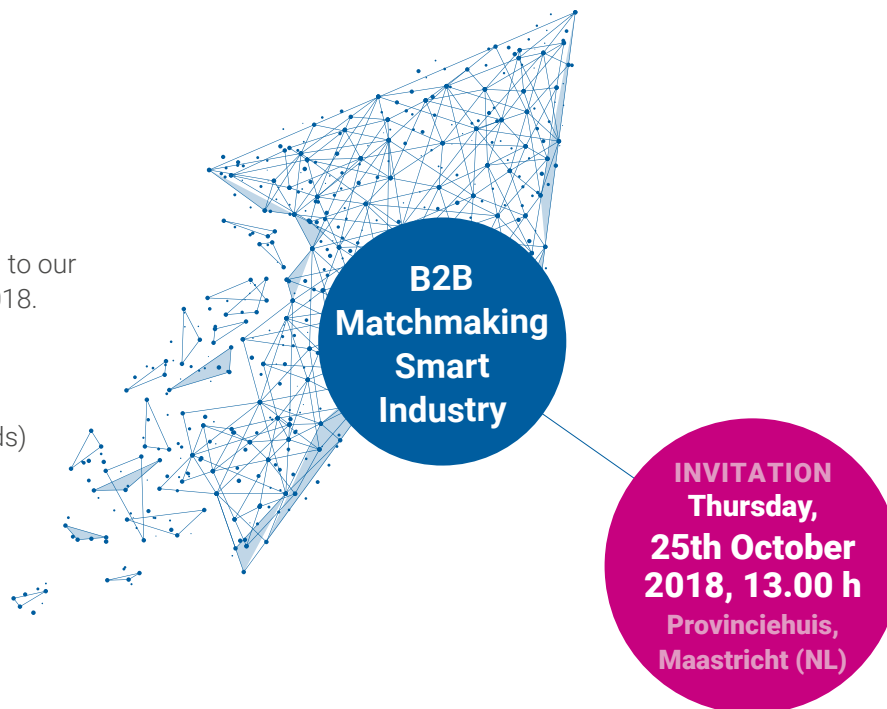
## Registration

Please register  
by 23 October 2018

Please reply by **23 October 2018** by sending an email to: [silvy.doijen@llof.nl](mailto:silvy.doijen@llof.nl)

The event will be held in English. The number of participants is limited. By registering for this event, you consent to your details appearing on the list of participants, as well as to the publication of photographs and film footage on which you could be seen.

*This is a joint "HYPERREGIO – Innovation2Market" event of LIOF, AGIT, DSP Valley and further project partners within the EMR Interreg VA programme.*



Contact:



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Interreg  
Euregio Meuse-Rhine  
European Regional Development Fund



Ministerium für Wirtschaft, Innovation,  
Digitalisierung und Energie  
des Landes Nordrhein-Westfalen



VLAAMS-  
BRABANT

AGENTSCHAP  
INNOVEREN &  
ONDERNEMEN

Vlaanderen  
in ondernemen

Provincie Noord-Brabant



Start at  
[hyperregio.eu](http://hyperregio.eu)

## HYPERREGIO – I2M

Find your Perfect Match!

Do you have a particular “close-to-the-market” innovation and are you looking for complementary cross-border business partners to realize marketable solutions?

HYPERREGIO – Innovation2Market supports you in boosting your mature innovation (TRL 5-8), which is still in a pre-competitive stage!

- Join our interdisciplinary application- and B2B-oriented **euregional events and matchmakings**
- Benefit from the support of our **BDS-managers**, connecting you to other SMEs and – if needed – major enterprises or knowledge institutions
- Receive your B2B-innovation voucher:  
Each starting cross-border SME-based R&D consortium is supported by a free **€ 6,000 grant** to develop its innovation
- And benefit from our **assistance in finding** suitable **European and regional fundings** to realize your joint innovation project

Start at  
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